

# Press Release

Brussels, 2 March 2021

## **BPF and PlasticsEurope co-host Online Seminar on 4 March 2021, 13.30 to 16.00 GMT**

With growing pressure from across the globe for manufacturers to increase the amount of recycled content in packaging products, the British Plastics Federation (BPF), in collaboration with PlasticsEurope, are hosting a half-day online seminar on *The Challenges of Incorporating Recycled Content in Plastics Packaging*.

Taking place on 4 March, we will explore the ways to overcome the current challenges as we transition to a circular economy, with a look at market trends, policy frameworks, overcoming technical challenges and certifying recycled content in packaging products.

Delivered by a host of high level experts, this moderated session will kick off with Abdulaziz Ehtaiba, S&P Global Platts Commodities Pricing Specialist who will provide an overview of the current market for recycled plastics and projections for the future. Tim Chandler, Senior Policy Adviser for Food Contact Materials at the UK's Food Standard Agency, will share insights into the future of obtaining food contact approval for recycled plastic. Edward Kosier, Nextek Managing Director will share his thoughts as to whether food contact recycled polypropylene can become a commercial reality, followed by Berry Design Manager Brian Lodge who will shed some light on overcoming the real-world challenges of incorporating recycled content in packaging designs. In addition, Jens Kathmann, Secretary General at Styrenics Circular Solutions will explore how they have developed food contact recycling of polystyrene.

Wrapping up the session, you will hear from Mireia Boada, Project Manager of Plastics Recyclers Europe on certifying mechanically recycled content, before closing on the topics of mass balance approach and chemical recycling presented by BASF Head of Industrial Affairs Klaus Wittstock, and Sealed Air Vice President Jonathon Durnford who will discuss the use of recycled content in flexible packaging.

Adrian Whyte, Resource Efficiency Senior Manager, *PlasticsEurope* comments: "At *PlasticsEurope* we believe that collaboration is at the heart of a successful transition towards a circular economy. As a proud member of the European Commission's [Circular Plastics Alliance](#), we are working across five key market sectors, with packaging being one of them, to reach the target of 10 million tonnes recycled plastics in European products by 2025."

Director of the BPF Plastics and Flexible Packaging Group Barry Turner states: "With changing consumer habits and new legislation coming into effect, it has never been more important for companies to understand the challenges and opportunities when it comes to incorporating recycled content in plastic packaging. This event will provide invaluable insight from a range of perspectives as we explore this hot topic in detail."

*The Challenges of Incorporating Recycled Content in Plastics Packaging* will be chaired and introduced by Phil Chadwick, the editor of Packaging News, and will run from 13.30 to 16.00 GMT. The event costs £49 + VAT for BPF and PlasticsEurope members and £99 + VAT for non-members, with a special student rate of £9.99 + VAT.

Full details of this online seminar can be found at [bpf.co.uk](http://bpf.co.uk).

## Media Contacts

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## About the organisers

### **British Plastics Federation**

*Established in 1933 the British Plastics Federation is the most powerful voice in the UK plastic industry with over 500 members across the plastics industry supply chain, including polymer producers and suppliers, additive manufacturers, recyclers, services providers, end users, plastics processors and machinery manufacturers, representing over 80% of the industry by turnover.*

*The BPF promotes the interests of its Members principally through its four Market Sector Groups and its many common interest Business Groups. The BPF Central Expert Committees address industry wide concerns including Environment, Fire, Product Safety and Industrial Health & Safety.*

Visit [www.bpf.co.uk](http://www.bpf.co.uk)

***PlasticsEurope** is the pan-European association of plastics manufacturers with offices across Europe. For over 100 years, science and innovation has been the DNA that cuts across our industry. With close to 100 members producing over 90% of all polymers across Europe, we are the catalyst for the industry with a responsibility to communicate transparently with other stakeholders and deliver solutions which are safe, circular and sustainable. We are committed to implementing long-lasting positive change.*

Visit [www.plasticseurope.org](http://www.plasticseurope.org)